

## Introduction

### **About**

Intelium is the premier supplier of domain name intelligence. We specialize in creating powerful software and service solutions for the domain name industry.

Over the past 10 years, our products have been used by hundreds of thousands of satisfied customers around the world. We have built a reputation for providing the highest quality of software and customer service.

We also specialize in gathering and analyzing raw internet data, and converting that data into useful intelligence. Our data is routinely used by domain investors, public and private sector organizations, as well as government agencies to make key decisions.

Software is not just our business, it is also our passion. We strive to continuously improve the software and services we provide to our customers.

### **Our Philosophy**

We are strong believers in organic growth and we feel fortunate to be self-funded, and fully independent of outside interests. Due to the sensitive nature of our work, we deem it is crucial to remain objective and trustworthy.

We believe in serving our customers and we derive great satisfaction from seeing our customers succeed. We believe that in order for us to be successful, we have to create products and services that make our customers successful.

### **Our Vision**

Over the past few decades, advances in science and technology allowed computer hardware to grown at an exponential rate, getting faster and smaller every year. At the same time, software and online services have lagged behind, getting more cumbersome and complicated.

Access to **functional**, easy to use software that **solves real-world problems** is crucial to businesses and consumers alike. Intuitive software increases productivity and efficiency, while software that is complicated and unstable increases aggravation and wastes time.

Our goal is to create high quality, easy to use software and online services that solve real-world problems and increase productivity.

### **Our Technology**

All of our technology is built in-house by a team of software engineers who are passionate about solving complex problems.

We specialize in both software and hardware, and we own and maintain an infrastructure of almost 100 servers in datacenters throughout the United States.



Maintaining our own infrastructure ensures that we have complete control of our data and services, and allows us to quickly scale our operation by adding additional servers and racks.

### **Our Brands**

Intelium was formed in 2013 as a holding and management company for a series of established companies created by its founders. Here are just a few brands you may be familiar with:

















# **Business Objectives**

## **Efficiency and Accountability**

Intelium is small, ultra efficient company. We are strong believers in delivering **efficiency through automation**, and we intend to grow our service offering while maintaining a **small staff footprint**.

Efficiency is the core element of our business. We always strive to increase efficiency in our own organization and seek to create tools that help our customers improve productivity and performance.



### **Competitive Advantage**

Our infrastructure was built from the ground up with longevity and automation in mind.

We help our customers lower operating and overhead costs by building quality products that are easy to use, affordable and functional.

We're a software company, and we move fast. Due to our small size and a high level of automation, we are not weighed down by a bureaucratic corporate structure and are able to launch products almost as quickly as they are conceptualized.

As a result of our unique advantages, we are able to help our customers lower costs and focus on innovation while using our products.

### Growth

Every day we work hard to improve our current products and examine future opportunities. We listen to our customers and we take their suggestions seriously.

While we have traditionally focused on software and services for the domain name industry, we now recognize that other industries can benefit from our data, software and high level of automation. As a result, we are currently expanding our products to meet the needs of a diverse customer base, while simultaneously growing our footprint in the domain name industry.

### **Contact Us**

We are US based and ready to assist with any questions you may have.

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